



Product Catalogue

2022 / 2023





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About us

"Luneburger German Bakery is a traditional bakery specialising in authentic German breads, sweet and savoury pastries, cakes and sandwiches."

Bread (Brot) is one of the most significant parts of German cuisine along with the largest bread diversity in the world. Starting with the idea to fill the niche in the Australian market for authentic, nutritious and diverse German bread, Luneburger German Bakery first opened its doors in the famous landmark of Sydney, Queen Victoria Building, back in 2005.

Since then, three more shops have been added to our chain across the city, luring Sydneysiders with the smell of our famous salted pretzels, tasty sandwiches and continental pastries.



Having gained our name from the historical German town of Luneburg, at Luneburger German Bakery, we mainly specialise in rye/sourdough bread, many of which containing seeds packed with fibre, vitamins and minerals. Not only are they a good source of energy but also extremely delicious and completely free from any artificial additives or preservatives. As Luneburger German Bakery, we also specialise in sweet and savoury pastries and traditional German cakes. Some of our best sellers being the famous German desserts such as bienenstich and spritzringe, and mouth-watering pastries like apple strudels and jam berliners.

Offering catering, wholesale and franchise opportunities, we, as Luneburger German Bakery, are passionate about spreading our love and passion for high-quality, fresh and tasty bread, sweets and savouries that are guaranteed to satisfy everyone's taste buds.

Products

Our Product Range



Bread

Wholemeal rye (70% rye)

whole rye wheat bread
pre-baked, frozen

Product no.	Weight per piece	Weight per case
5011	1060g	11010g
Pieces per case	Pieces per pallet	Barcode
10pcs (1x10)	640	4024582050112



Sunflower (70% rye)

Whole rye wheat bread with 10% sunflower seeds, length: 21.5 cm
pre-baked, frozen

Product no.	Weight per piece	Weight per case
5021	1060g	11010g
Pieces per case	Pieces per pallet	Barcode
10pcs (1x10)	640	4024582050211



Country bread (51% Rye)

rye mixed bread with 31% rye and natural sourdough/ length: 29cm
pre-baked, frozen

Product no.	Weight per piece	Weight per case
503	1060g	11120g
Pieces per case	Pieces per pallet	Barcode
10pcs (1x10)	400	4024582050310



Crusty bread (51% Rye)

rye mixed bread with 32% rye and nature sour dough/ length: 29 cm
pre-baked, frozen

Product no.	Weight per piece	Weight per case
504	1060g	11120g
Pieces per case	Pieces per pallet	Barcode
10pcs (1x10)	400	4024582005044



Farmers vesper (20% Rye)

wheat mixed bread with 49% wheat flour, diameter: approx. 21 cm
pre-baked, frozen

Product no.	Weight per piece	Weight per case
508	805g	7750g
Pieces per case	Pieces per pallet	Barcode
9pcs (1x9)	360	4024582050815



Bread

Champions (3.0 % rye)

oval, unmolded multigrain bread/ equally sprinkled with poppy seeds, sesam seeds, linseeds and sunflower seeds length: 28 cm, *pre-baked, frozen*

Product no.	Weight per piece	Weight per case
510	805g	10180g
Pieces per case	Pieces per pallet	Barcode
12pcs (1x12)	576	4024582005105



Pumpkin kernel (48% rye)

wheat mixed bread with 29% wheat flour and 8,5% pumpkin seeds *pre-baked, frozen*

Product no.	Weight per piece	Weight per case
511	805g	12600g
Pieces per case	Pieces per pallet	Barcode
15pcs (1x15)	600	4024582005112



Organic multigrain

with oat flakes, millet, linseed and sunflower seeds in organic quality *pre-baked, frozen*

Product no.	Weight per piece	Weight per case
4250	530g	8340g
Pieces per case	Pieces per pallet	Barcode
15pcs (1x15)	900	4024582042506



Bread rolls

Bakers

wheat roll/ crusty outside and fluffy inside
pre-baked, frozen

Product no.	Weight per piece	Weight per case
1002	80g	8700g
Pieces per case	Pieces per pallet	Barcode
100pcs (4x25)	2800	4024582010024



Kaiser

wheat roll
pre-baked, frozen

Product no.	Weight per piece	Weight per case
709	70g	7670g
Pieces per case	Pieces per pallet	Barcode
100pcs (4x25)	2400	4024582007093



Pumpkin seed roll

wheat roll with pumpkin seeds
pre-baked, frozen

Product no.	Weight per piece	Weight per case
716	85g	9200g
Pieces per case	Pieces per pallet	Barcode
100pcs (4x25)	2400	4024582007161



Multigrain roll

with linseed, oat flakes, rye flour, sesame and sunflower seeds
pre-baked, frozen

Product no.	Weight per piece	Weight per case
740	85g	4820g
Pieces per case	Pieces per pallet	Barcode
50pcs (2x25)	2000	4024582002401



Tuscany

wheat roll
pre-baked, frozen

Product no.	Weight per piece	Weight per case
741	80g	7060g
Pieces per case	Pieces per pallet	Barcode
80pcs (2x40)	1920	4024582007413



Bread rolls

Champions roll (25% rye)

with sunflower kernels, oat flakes, sesame, linseeds, poppy seeds and rye flour
pre-baked, frozen

Product no.	Weight per piece	Weight per case
7441	85g	9180g
Pieces per case	Pieces per pallet	Barcode
100pcs (4x25)	2400	4024582074415



Sunflower (3,7 % Rye)

wheat roll with 10% sunflower seeds, rye, and oat flakes
pre-baked, frozen

Product no.	Weight per piece	Weight per case
750	85g	9200g
Pieces per case	Pieces per pallet	Barcode
100pcs (4x25)	2400	4024582007505



Sandwich pretzel

pretzel sandwich roll
with three cuts, fully baked

Product no.	Weight per piece	Weight per case
4742	100g	5306g
Pieces per case	Pieces per pallet	Barcode
48pcs (2x24)	1920	4005975044710



Lye sticks with seeds

lye product with sesame, linseeds, sunflower seeds, pumpkin seeds and oat flakes
pre-proofed, frozen

Product no.	Weight per piece	Weight per case
3291	110g	9380g
Pieces per case	Pieces per pallet	Barcode
80pcs (4x20)	3520	4024582032910



Lye triangle with seeds

lye coated butter danish pastry with 3% oil seeds
pre-proofed, frozen

Product no.	Weight per piece	Weight per case
3295	105g	6760g
Pieces per case	Pieces per pallet	Barcode
60pcs (2x30)	3840	4024582032965



Bread rolls

Ciabatta

wheat roll
pre-baked, frozen

Product no.	Weight per piece	Weight per case
2755	110g	7740g
Pieces per case	Pieces per pallet	Barcode
64pcs (4x16)	1536	4024582079113



Carrot-multigrain roll

wheat roll with carrots
pre-baked, frozen

Product no.	Weight per piece	Weight per case
1601	120g	10240g
Pieces per case	Pieces per pallet	Barcode
80pcs (2x40)	1920	4024582016019



Lye sandwich roll

with cut, hinge-cut, tightly twisted
fully baked

Product no.	Weight per piece	Weight per case
4471	106g	5783g
Pieces per case	Pieces per pallet	Barcode
50pcs (2x25)	2000	4005975047421



Savouries

Salted pretzel

soft pretzel product
deep-frozen pastries, ready-to-bake

Product no.	Weight per piece	Weight per case
121	90g	9425g
Pieces per case	Pieces per pallet	Barcode
96pcs (4x24)	4224	4038368372008



Pretzel - salted butter

pretzel filled with salted butter
„swabian style“, with cut, fully baked

Product no.	Weight per piece	Weight per case
1265	79g	4312g
Pieces per case	Pieces per pallet	Barcode
48pcs (4x12)	1920	4005975012658



Pretzel - herb butter

pretzel filled with herb butter
with cut, fully baked

Product no.	Weight per piece	Weight per case
5133	81g	4407g
Pieces per case	Pieces per pallet	Barcode
48pcs (4x12)	1920	4005975051336



Pretzel - salted caramel

filled with salted caramel
with cut, fully baked

Product no.	Weight per piece	Weight per case
5134	81g	4407g
Pieces per case	Pieces per pallet	Barcode
48pcs (4x12)	1920	4005975054542



Cheese snail

moist laminated butter yeast dough spiral with 2 kinds of cheese
deep-frozen pastries, ready-to-bake

Product no.	Weight per piece	Weight per case
WB965	130g	7092g
Pieces per case	Pieces per pallet	Barcode
50pcs (1x50)	3000	4038368009652



Savouries

Veggie corner

savoury laminated yeast dough corner with typically Italian antipasti vegetables
deep-frozen pastries, ready-to-bake

Product no.	Weight per piece	Weight per case
WB1000	120g	6603g
Pieces per case	Pieces per pallet	Barcode
50pcs (1x50)	3000	4038368010009



Soft pretzel with salt

soft pretzel product with cut, already sprinkled with salt / just thaw
ready baked, frozen

Product no.	Weight per piece	Weight per case
7532	100g	3390g
Pieces per case	Pieces per pallet	Barcode
30pcs (5x6)	1800	4024582075320



Spinach-feta roll

homemade spinach filling based on own recipe with feta cheese
deep-frozen pastries, ready-to-bake

Product no.	Weight per piece	Weight per case
WM51743	125g	6853g
Pieces per case	Pieces per pallet	Barcode
50pcs (1x50)	3000	4038368009201



Pastries

Butter croissant

danish pastry with 24% butter
pre-proofed, frozen

Product no.	Weight per piece	Weight per case
WB30561	80g	7800g
Pieces per case	Pieces per pallet	Barcode
90pcs (3x30)	4320	4024582083912



Chocolate croissant

finely flaked butter croissant combined with a delicious chocolate cream
deep-frozen pastries, ready-to-bake

Product no.	Weight per piece	Weight per case
WB30611	105g	5842g
Pieces per case	Pieces per pallet	Barcode
50pcs (1x50)	3000	4038368306119



Hazelnut croissant

Butter Danish Pastry with Nut-Nougat-Filling (17%)
pre-proofed, frozen

Product no.	Weight per piece	Weight per case
WB30471	100g	6380g
Pieces per case	Pieces per pallet	Barcode
60pcs (2x30)	3840	4024582084315



Marzipan-cinnamon

croissant pastry interwoven with a cinnamon sugar and apricot kernel filling
deep-frozen pastries, ready-to-bake

Product no.	Weight per piece	Weight per case
WB30341	125g	6835g
Pieces per case	Pieces per pallet	Barcode
50pcs (1x50)	3000	4038368003414



Apple turnovers

tasty pieces of apple in crispy puff pastry made with pure best butter
Deep-frozen pastries, ready-to-bake

Product no.	Weight per piece	Weight per case
VM34843	130g	7096g
Pieces per case	Pieces per pallet	Barcode
50pcs (1x50)	3000	4038368007368



Pastries

Butter quark

flaky laminated yeast dough with a crisp surface with a crisp surface
filled with fresh quark
deep-frozen pastries, ready-to-bake

Product no.	Weight per piece	Weight per case
WB15066	145g	12353g
Pieces per case	Pieces per pallet	Barcode
80pcs (2x40)	2560	4038368004954



Soccer ball

crispy Danish pastry basket with pure butter filled with aromatic raspberries
and fresh quark, *fully baked*

Product no.	Weight per piece	Weight per case
WB15056	130g	7085g
Pieces per case	Pieces per pallet	Barcode
50pcs (1x50)	3000	4038368015950



Mini mixed danish

Crispy mini Danish pastries filled with 5 different flavours
(Raspberry/Custard/Maple-Pecan/Apple/Cinnamon)
ready baked, frozen

Product no.	Weight per piece	Weight per case
GO59199	40g	4180g
Pieces per case	Pieces per pallet	Barcode
90pcs (6x15)	5670	4024582038080



Apple triangle

crispy turnover made from buttery puff pastry containing a generous
apple filling with a touch of cinnamon
deep-frozen pastries, ready-to-bake

Product no.	Weight per piece	Weight per case
WB30716	130g	7096g
Pieces per case	Pieces per pallet	Barcode
50pcs (1x50)	3000	4038368007368



Almond roll

crispy puff pastry made with butter and an almond macaroon filling
deep-frozen pastries, ready-to-bake

Product no.	Weight per piece	Weight per case
WB30701	105g	6896g
Pieces per case	Pieces per pallet	Barcode
60pcs (1x60)	3600	4038368007016



Cakes

Apple-crumble slice

mixed cake with apple segments and butter crumbles with caramel fondant
ready baked, frozen

Product no.	Weight per piece	Weight per case
9716	285g	4890g
Pieces per case	Pieces per pallet	Barcode
16pcs (1x16)	1536	4024582038592



Poppyseed cake

quark dough base with poppy mass and crumbles (18%), single packed
ready baked, frozen

Product no.	Weight per piece	Weight per case
3858	310g	5330g
Pieces per case	Pieces per pallet	Barcode
16pcs (1x16)	1536	4024582038585



Choco-coconut cake

Quark dough base with quark mass and cocoa-containing crumbles (16%)
ready baked, frozen

Product no.	Weight per piece	Weight per case
460	375g	6370g
Pieces per case	Pieces per pallet	Barcode
16pcs (1x16)	1536	4024582038530



Cherry crumble cake

quark dough with cherries and crumbles (21%)
ready baked, frozen

Product no.	Weight per piece	Weight per case
3854	285g	4930g
Pieces per case	Pieces per pallet	Barcode
16pcs (1x16)	1536	4024582038547



Hazelnut-caramel cake

light and dark sponge cake with chopped hazelnuts
ready baked, frozen

Product no.	Weight per piece	Weight per case
551	210g	3730g
Pieces per case	Pieces per pallet	Barcode
16pcs (1x16)	1536	4024582038578



Cakes

Butter-almond flakes

yeast cake with butter (16%) and almond flakes (5%)
ready baked, frozen

Product no.	Weight per piece	Weight per case
3863	175g	2380g
Pieces per case	Pieces per pallet	Barcode
12pcs (1x12)	1440	4024582038639



Sweet treats

Red velvet muffin

filled with whole raspberries and a light cream, decorated with butter crumble
deep-frozen, ready-baked

Product no.	Weight per piece	Weight per case
37636	120g	3174g
Pieces per case	Pieces per pallet	Barcode
24pcs (1x24)	2400	4038368376365



Double chocolate muffin

filled with nut nougat cream and decorated with two kinds of chocolate chunks
deep-frozen, ready-baked

Product no.	Weight per piece	Weight per case
37641	120g	3174g
Pieces per case	Pieces per pallet	Barcode
24pcs (1x24)	2400	4038368376419



Lemon- choc muffin

soft, light cake made according to an original american recipe
deep-frozen, ready-baked

Product no.	Weight per piece	Weight per case
37651	120g	3174g
Pieces per case	Pieces per pallet	Barcode
24pcs (1x24)	2400	4038368376518



Blueberry muffin

filled with a blueberry fruit preparation with a high fruit content (60 %)
deep-frozen, ready-baked

Product no.	Weight per piece	Weight per case
37646	120g	3174g
Pieces per case	Pieces per pallet	Barcode
24pcs (1x24)	2400	4038368376464



Spritzringe

deep-fried pastry made of choux pastry with fondant glaze (27%)
ready baked, frozen

Product no.	Weight per piece	Weight per case
9216	70g	4560g
Pieces per case	Pieces per pallet	Barcode
60pcs (1x60)	3360	4024582073852



Sweet treats

Sultana snail

danish pastry with sultanas
ready baked, frozen

Product no.	Weight per piece	Weight per case
UB6104	110g	3650g
Pieces per case	Pieces per pallet	Barcode
30pcs (1x30)	1440	4024582092211



Jam berliner

deep-fried pastry with multifruit filling, powdered
ready baked, frozen

Product no.	Weight per piece	Weight per case
9052	72g	4070g
Pieces per case	Pieces per pallet	Barcode
48pcs (1x48)	2304	4024582090521



Berliner pretzel

deep fried sweet pastry with cinnamon
ready baked, frozen

Product no.	Weight per piece	Weight per case
912	70g	3940g
Pieces per case	Pieces per pallet	Barcode
48pcs (1x48)	2112	4024582009127



Cherry puff

fruity home-made cherry filling in buttery puff pastry
deep-frozen pastries, ready-to-bake

Product no.	Weight per piece	Weight per case
WB33015	125g	6846g
Pieces per case	Pieces per pallet	Barcode
50pcs (1x50)	3000	4038368710107



Apple strudel

apple Strudel Slices with pulled dough
deep-frozen, ready-baked

Product no.	Weight per piece	Weight per case
WB30711	160g	6069g
Pieces per case	Pieces per pallet	Barcode
36pcs (6x6)	3888	8000460012607



Sweet treats

Twister choc-hazelnut

fried dough with cocoa hazelnut filling (29%)
ready baked, frozen

Product no.	Weight per piece	Weight per case
3893	70g	2660g
Pieces per case	Pieces per pallet	Barcode
30pcs (1x30)	3360	4024582038936



Twister vanilla

fried dough with vanilla flavor filling (29%)
ready baked, frozen

Product no.	Weight per piece	Weight per case
3894	130g	2660g
Pieces per case	Pieces per pallet	Barcode
30pcs (1x30)	3360	4024582038943



You can find us here in Sydney

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Queen Victoria Building
455 George Street,
Sydney NSW 2000

Macquarie Store

Macquarie Shopping Centre
Shop 92A (Level 3 - Food Court)
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North Ryde NSW 2122



Central Store

Railway Square, Shop 7,
Central Station
Sydney NSW 2000

Miranda Store

Westfield Shopping Centre
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Miranda NSW 2228

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